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PAGEGROUP LAUNCHES BESPOKE SALES DEVELOPMENT PROGRAMME

London, 19 August 2013: PageGroup, the specialist recruitment company is today announcing a new training programme, the Sales Academy. The bespoke programme will develop on PageGroup's current market leading training structure by sharpening its employees selling techniques.

New starters will automatically be enrolled onto the programme and 18 months in will have completed three stages of vital training workshops. The programme is tailored to cover the key skills recruitment consultants need in order to fast-track within the beginning of their career.

Learning and development director at PageGroup, Angela Webb believes the Sales Academy will guarantee a shift in activity that will increase the performance of PageGroup's staff over the next year.

"Our new programme has been structured to increase employee progression and will ultimately boost the growth of PageGroup. 2012 was another strong year for internal career progression that saw us promote more than 20% of our UK workforce as well as relocating 19 UK people internationally (more than 100 globally), to grow our business. With the Sales Academy in place we hope to smash our promotion and international transfer records," Ms Webb said.

PageGroup's unique organically grown business model, that favours internal promotion, has resulted in 92% of its operational business having been promoted from within. Even current chief executive officer, Steve Ingham started his career as recruitment consultant.

"We invest a lot into our recruitment processes to get the highest calibre of people into our organisation, so it's important we give these recruits the best training to have successful long-term careers with us.

"At PageGroup we pride ourselves on our training and development, so ensuring we continuously improve our programmes is key, the introduction of this new structure will cement our position as market leaders." Ms Webb added.

The Sales Academy officially rolls out to PageGroup's UK business this month.

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About PageGroup (www.page.com)

PageGroup (formally known as Michael Page International) is one of the world's best-known and well-respected professional recruitment consultancies. Established more than 36 years ago in the United



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Kingdom, we now span 153 offices in 34 countries. We are a leading provider of permanent, contract and temporary recruitment for clerical professionals, qualified professionals and executives.

Through organic growth we have become a FTSE 250 company with more than 4,955 employees globally. We operate a consultative approach to professional recruitment combining local know-how with global expertise, to find the best fit between client and candidate.